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CONTACT: Eric Fulton

(202) 266-8577

<mailto:efulton@nahb.com>

www.nahb.org

**NEW, FREE CONSUMER PUBLICATION CLARIFIES LOG HOME BUYING
PROCESS**

WASHINGTON, D.C., July 22, 2004-When buying a new home, most consumers don't have to think about the kind of wood in the 2x4s or a construction-to-permanent mortgage. But the tens of thousands of consumers in the market for a log homes quickly learn that buying and building their rustic dream house is very different from purchasing a conventional home. With help from the National Association of Home Builders' (NAHB) Log Homes Council, consumers now have a free, comprehensive resource to help them purchase and maintain their custom log homes.

The Log Home: An American Dream is available free by calling the NAHB Log Home Council at 800-368-5242, ext. 8576. The 18-page, color publication gives home buyers and log home enthusiasts a brief history of the industry and highlights do-it-yourself advice, energy and environmental efficiency and financing options for modern log homes.

"Log homes are a unique part of the home building industry both in terms of aesthetics and logistics," said Rich Horn, 2004 president of the NAHB Log Homes Council. "The Log Homes Council has always sought to educate consumers and make the path to log home ownership more navigable."

All of the articles in the publication were written by members of the Log Homes Council who share their decades of experience in selling, marketing, building and living in log homes.

For more information about log home construction, please visit www.NAHB.org/buildingsystems.

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ABOUT THE LOG HOMES COUNCIL: The Log Homes Council was founded in 1976 and merged with the NAHB in the mid-1980s. Council members must be log home manufacturers and subscribe to the council's stringent Code of Ethics and technical standards, including mandatory log grading. A Log Homes Council Log Grading Program was introduced in the mid 1980s for the third-party certification of structural timbers. Currently, the Log Homes Council is involved in several projects, most notably assisting in drafting the International Code Council's Log Construction Standards, to be adopted nationwide in 2006. For more information on the Log Homes Council and to order *The Log Home: An American Dream*, visit www.loghomes.org or call 800-368-5242, x8576.

ABOUT NAHB: The National Association of Home Builders is a Washington-based trade association representing more than 215,000 members involved in home building, remodeling, multifamily construction, property management, subcontracting, design, housing finance, building product manufacturing and other aspects of residential and light commercial construction. Known as "the voice of the housing industry," NAHB is affiliated with more than 800 state and local home builders associations around the country. Over the past 50 years, America's home builders have built more than 75 million homes and apartments, opening the door of opportunity for millions of families.